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**Anthony Lawrence Smith Info Sheet:** *More than You Wanted to Know* (tm)

I am a digital designer and writer based in San Diego, CA. Over the course of my 11 year career in the digital arts, I have been privileged to create print, online and video content for companies such as General Electric, Caterpillar, the Archer Daniels Midland Company, Wolfram Research, the National Center for Supercomputing Applications, BMG, Dell, Hewlett Packard, Radio Shack, and many others. My graphic and GUI designs have appeared on television and the world wide web, as well as in national magazines.

Most recently, I served as Director of Interface Design for San Diego's Musicmatch, Inc., a company competing directly with Microsoft and Real Networks for dominance in the online-digital-music arena. While there I entirely re-engineered the Musicmatch GUI and helped to produce a product that consistently outperforms the competition in usability, elegance and feature-richness. My software designs appear on tens of millions of computers worldwide, translated into eight languages.

Though my career focus has been digital arts, I am also a classically trained writer. Following my tenancy at Musicmatch, I enjoyed a six-month sabbatical during which I worked full-time on a novel, *superCollider*, due to be published (cross your fingers) in late-2003.

Thank you for taking the time to read this extra, rather informal material. I hope to hear from you.

Cordially,

Anthony Smith